

The Center for Strategy, Execution, and Valuation

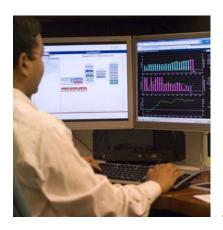


FRIDAY SEPTEMBER 22, 2006

CORPORATE GOVERNANCE AND SHAREHOLDER WEALTH

NEW INSIGHTS INTO CORPORATE GOVERNANCE, BOARDS, MANAGEMENT, AND

THE CREATION OF SHAREHOLDER WEALTH



This daylong conference will provide a unique look into the potential for corporate governance to better impact shareholder wealth.

New analysis on executive compensation, strategic valuation, and other related topics:

- Strategy Analysis Focus for Boards and Management
- Trends in Collaborative Investing and Collaborative Activism
- Working Closely with Management Teams
- Valuing Activism and the Impact of Management Efforts

Friday, September 22, 2006 - CHICAGO

8:00 a.m. until 4:00 p.m. The University of Chicago Gleacher Center – Room 400 450 North Cityfront Plaza Drive Chicago, Illinois, 60611

Speakers and Panel Members:

Valuing the Firm

Investment managers and advisors with expertise in shareholder and collaborative activism:

- Bartley J. Madden, Author of CFROI Valuation: A Total System Approach to
- Joel Litman, Director at Credit Suisse HOLT
- Dr. Mark L. Frigo, Director of The Center for Strategy, Execution, and Valuation in the Kellstadt Graduate School of Business at DePaul University.
- Robert Rebitz, BlueLine Capital Partners
- Steven Abernathy, The Abernathy Group

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AGENDA

Corporate Governance and Shareholder Wealth
New Insights into Corporate Governance, Boards, Management, and
the Creation of Shareholder Wealth

Date: Friday, September 22nd 8:00 a.m. – 4:00 p.m.

Place: The University of Chicago, Gleacher Center, 450 North Cityfront Plaza Drive, Chicago, Illinois, 60611



Breakfast and Registration - 8:00 a.m.

Welcome & Introductions - 8:30 a.m.

Strategy Analysis Focus for Boards and Management

Joel Litman, Credit Suisse, Center for Strategy, Execution, and Valuation **Dr. Mark L. Frigo**, Center for Strategy, Execution, and Valuation. DePaul University

Break

Shareholder Value Review Paper Presentation to Panel

Bartley Madden, Author of CFROI Valuation

Panel:

Bob Rebitz Dr. Mark L. Frigo Mark Ubelhart Steven Abernathy

Break and Lunch - 11:45 a.m. - 12:30 p.m.

Working Closely with Management Teams Bob Rebitz, BlueLine Capital Partners

From Collaborative Investing™ to Collaborative Activism™ Steven Abernathy, The Abernathy Group

Valuing Activism and Other Strategic Management Efforts Joel Litman, Credit Suisse