## Teaching Evaluations - Statistical Report

**College:** Driehaus College of Business  
**Department:** Department of Marketing  
**Instructor:** Moore, James Peter (0214036)  
**Term:** 2015-2016 Autumn, **Class:** MKT 595, **Section:** 140, **Course Title:** INTERNET AND INTERACTIVE MARKET, **Response Rate:** 42 %, **# of Responses:** 13

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</thead>
<tbody>
<tr>
<td>1</td>
<td>Given your experience at DePaul, rate the overall quality of the course</td>
<td>4.23</td>
<td>0.60</td>
<td>3.58</td>
<td>0.99</td>
<td>3.47</td>
<td>1.10</td>
<td>5</td>
<td>13</td>
</tr>
<tr>
<td>2</td>
<td>Given your experience at DePaul, rate the instructor's overall teaching effectiveness</td>
<td>4.46</td>
<td>0.66</td>
<td>3.62</td>
<td>1.21</td>
<td>3.46</td>
<td>1.22</td>
<td>5</td>
<td>13</td>
</tr>
<tr>
<td>3</td>
<td>This course increased my knowledge or skills</td>
<td>4.38</td>
<td>0.77</td>
<td>3.49</td>
<td>1.03</td>
<td>3.43</td>
<td>1.09</td>
<td>5</td>
<td>13</td>
</tr>
<tr>
<td>4</td>
<td>I found this course to be</td>
<td>3.62</td>
<td>0.87</td>
<td>3.36</td>
<td>0.85</td>
<td>3.47</td>
<td>0.79</td>
<td>5</td>
<td>13</td>
</tr>
<tr>
<td>5</td>
<td>The instructor stimulated interest in the subject</td>
<td>4.23</td>
<td>0.93</td>
<td>3.98</td>
<td>1.13</td>
<td>3.57</td>
<td>1.26</td>
<td>5</td>
<td>13</td>
</tr>
<tr>
<td>6</td>
<td>The instructor explained course material and objectives clearly and concisely.</td>
<td>4.62</td>
<td>0.51</td>
<td>4.13</td>
<td>1.08</td>
<td>3.95</td>
<td>1.24</td>
<td>5</td>
<td>13</td>
</tr>
<tr>
<td>7</td>
<td>The instructor related course material to business and other real world contexts.</td>
<td>4.85</td>
<td>0.38</td>
<td>4.46</td>
<td>0.94</td>
<td>4.17</td>
<td>1.07</td>
<td>5</td>
<td>13</td>
</tr>
<tr>
<td>8</td>
<td>The instructor was well prepared for class.</td>
<td>5.00</td>
<td>0.00</td>
<td>4.60</td>
<td>0.85</td>
<td>4.39</td>
<td>1.01</td>
<td>5</td>
<td>13</td>
</tr>
<tr>
<td>9</td>
<td>The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.</td>
<td>4.69</td>
<td>0.48</td>
<td>4.62</td>
<td>0.68</td>
<td>4.52</td>
<td>0.86</td>
<td>5</td>
<td>13</td>
</tr>
<tr>
<td>10</td>
<td>The instructor was accesible to me through office hours, appointments, e-mail, and/or phone calls.</td>
<td>4.85</td>
<td>0.38</td>
<td>4.53</td>
<td>0.88</td>
<td>4.36</td>
<td>0.98</td>
<td>5</td>
<td>13</td>
</tr>
<tr>
<td>11</td>
<td>The instructor was on time and met all scheduled classes.</td>
<td>5.00</td>
<td>0.00</td>
<td>4.67</td>
<td>0.86</td>
<td>4.69</td>
<td>0.79</td>
<td>5</td>
<td>13</td>
</tr>
<tr>
<td>12</td>
<td>I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.</td>
<td>4.00</td>
<td>1.47</td>
<td>3.94</td>
<td>1.34</td>
<td>4.00</td>
<td>1.18</td>
<td>5</td>
<td>13</td>
</tr>
<tr>
<td>13</td>
<td>The online class allowed me to manage my time well.</td>
<td>4.31</td>
<td>0.95</td>
<td>4.36</td>
<td>0.78</td>
<td>4.09</td>
<td>1.08</td>
<td>5</td>
<td>13</td>
</tr>
<tr>
<td>14</td>
<td>The online class was free of technical problems.</td>
<td>4.15</td>
<td>1.07</td>
<td>4.16</td>
<td>1.15</td>
<td>4.15</td>
<td>1.01</td>
<td>5</td>
<td>13</td>
</tr>
<tr>
<td>15</td>
<td>The online materials I used in this class helped me learn.</td>
<td>4.62</td>
<td>0.51</td>
<td>4.14</td>
<td>0.97</td>
<td>4.06</td>
<td>0.92</td>
<td>5</td>
<td>13</td>
</tr>
<tr>
<td>16</td>
<td>I would recommend this online class to others.</td>
<td>4.62</td>
<td>0.65</td>
<td>3.91</td>
<td>1.25</td>
<td>3.68</td>
<td>1.35</td>
<td>5</td>
<td>13</td>
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Term: 2015-2016 Autumn, Class: Marketing 595, Section: 140, Course Title: INTERNET AND INTERACTIVE MARKETING