

Teaching Evaluations – Open Ended Response Report

School: Driehaus College of Business

Instructor: Moore, James Peter (0214036)

Term: 2013-2014 Spring, **Class:** Marketing 595, **Section:** 340, **Course Title:** INTERNET AND INTERACTIVE MARKE, **Response Rate:**53% ,**# of Responses:**16

Question: Please feel free to write any comments you have related to your learning in the course	
Student	Detail
579641	More explanation on Google Adwords and teaching around that; would have liked professor level instruction on this to complement learning as we go with a group.
581118	This course became redundant after about week 4. Our learning was not really tested at all. Everything is related to blog posts and this stupid Google Challenge.
583819	I felt that you need to have a more concrete knowledge of certain online marketing tools before you take it. Jumping right into the google online challenge was difficult with no prior knowledge of google analytics. It was also difficult to participate in required weekly discussion board when you don't have a base knowledge of the weekly topic.
587277	Excellent approach, it was challenging and there was a lot of work but I also learned a lot.
587774	The best online class I have taken as the teacher was organized and the ideas were fresh and relevant.
588617	There were way too many weekly assignments and side projects and papers to submit. It was hard to keep up with his deadlines.
588970	I thought this was a very well structured class, especially for being an online class. The videos were helpful and were a fair amount of time, about 2 hours. Furthermore the hand out supplements were also useful. I liked the structure each week; the expectations were very clearly laid out and easy to follow. I enjoyed being required to keep a blog for this course because it's a skill I wish to improve for my own professional development.
592284	Excellent
594145	The testing format was absurd. Having to pay to be videotaped while taking a test. If you were so concerned with cheating, you should have had us come in to take the test.
602047	The professor is knowledgeable about interactive marketing and this has been one of the most enjoyable classes for me in two years of time in the MBA program. However, I would have liked to see the professor relate the topics to real-life case studies.

Question: Please feel free to write any comments you have concerning the instructor's behaviors in this course.	
Student	Detail
581118	The instructor is fine, but I'm not a fan of this curriculum or class.
587277	I think some of the grading was a little harsh on the exam considering the questions were not worded very well. I mentioned this to the professor and he lay blame with me for interpreting the question incorrectly. If the course is online, the least you can do is make sure the questions are clear and concise.
587774	The professor had to leave for a few weeks because of a medical issue and I hope everything is OK. When he was away the class lost a bit of its flow, but saying that, even when he was away the class was more organized than almost all my other online classes.
588970	I enjoyed learning from Professor Moore. He does a good job of making the online class worthwhile and is fair in his grading and expectations. One possible improvement (may not need to do this because I'm not sure if we'll do this in Week 10 or 11 or not)...is to have individual evaluations of everyone on the group projects. Internet marketing is a hugely expansive and interesting subject; Professor Moore does a great job of doing a thorough overview and I love that he provides tons of resources, books, links, etc. if we are interested in learning more. I may not use it right away but at some point in my career as a marketer, it will certainly come in handy.
592284	He was extremely helpful in clearing out my doubts and concerns
594145	He stopped grading our assignments for three weeks. As if he had checked out and let the class run on autopilot.

Question: Please share any comments you have that were not covered above.	
Student	Detail
581118	I absolutely hate the remote proctor system. If you are going to offer it, you should also offer the option to just come in and take the test in person. It was absolutely terrible, technical problems, nerve wracking, a waste.
583819	I took a online class due to my hectic travel schedule for work. Knowing I would need to work on assignments sporadically is why I thought this format would work. I didn't anticipate fitting weekly group projects into my travel schedule and having to be available for weekly conference calls/google chats was challenging.
587277	Overall, I really enjoyed this class and took a lot of important lessons from it.
587765	Since my company paid 100% for this class and I'm not living in the U.S. right now I took this class. These reasons are the absolute only reasons I would ever consider taking an online class. If DePaul thinks these online classes give students the \$3,845 in value they are delusional. It's highway robbery and it's such an inferior learning experience that it should not even be an available option.

Term: 2013-2014 Spring, Class: Marketing 595, Section: 340, Course Title: INTERNET AND INTERACTIVE MARKE

Student: 579641			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	3	About average
3	This course increased my knowledge or skills	3	About the same as other courses
4	I found this course to be	4	More challenging than many courses
5	The instructor stimulated interest in the subject	4	Most of the time
6	The instructor explained course material and objectives clearly and concisely.	4	Most of the time
7	The instructor related course material to business and other real world contexts.	4	Most of the time
8	The instructor was well prepared for class.	4	Most of the time
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	4	Most of the time
10	The instructor was accesible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	4	Agree
13	The online class allowed me to manage my time well.	3	In Between
14	The online class was free of technical problems.	4	Agree
15	The online materials I used in this class helped me learn.	4	Agree
16	I would recommend this online class to others.	4	Agree
17	Please feel free to write any comments you have related to your learning in the course	0	More explanation on Google Adwords and teaching around that; would have liked professor level instruction on this to complement learning as we go with a group.

Student: 580834			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	4	Better than average
3	This course increased my knowledge or skills	4	More than many courses
4	I found this course to be	4	More challenging than many courses
5	The instructor stimulated interest in the subject	4	Most of the time
6	The instructor explained course material and objectives clearly and concisely.	4	Most of the time
7	The instructor related course material to business and other real world contexts.	4	Most of the time
8	The instructor was well prepared for class.	4	Most of the time
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accesible to me through office hours, appointments, e-mail, and/or phone calls.	4	Most of the time

Student: 580834			
Question Order	Question	Resp.	Detail
11	The instructor was on time and met all scheduled classes.	4	Most of the time
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	4	Agree
13	The online class allowed me to manage my time well.	4	Agree
14	The online class was free of technical problems.	4	Agree
15	The online materials I used in this class helped me learn.	5	Strongly Agree
16	I would recommend this online class to others.	4	Agree

Student: 581118			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	3	About average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	3	About average
3	This course increased my knowledge or skills	3	About the same as other courses
4	I found this course to be	2	Less challenging than other courses
5	The instructor stimulated interest in the subject	1	Almost Never
6	The instructor explained course material and objectives clearly and concisely.	3	About half of the time
7	The instructor related course material to business and other real world contexts.	1	Almost Never
8	The instructor was well prepared for class.	4	Most of the time
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	2	Some of the time
10	The instructor was accesible to me through office hours, appointments, e-mail, and/or phone calls.	4	Most of the time
11	The instructor was on time and met all scheduled classes.	4	Most of the time
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	4	Agree
13	The online class allowed me to manage my time well.	4	Agree
14	The online class was free of technical problems.	2	Disagree
15	The online materials I used in this class helped me learn.	2	Disagree
16	I would recommend this online class to others.	3	In Between
17	Please feel free to write any comments you have related to your learning in the course	0	This course became redundant after about week 4. Our learning was not really tested at all. Everything is related to blog posts and this stupid Google Challenge.
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	The instructor is fine, but I'm not a fan of this curriculum or class.
19	Please share any comments you have that were not covered above.	0	I absolutely hate the remote proctor system. If you are going to offer it, you should also offer the option to just come in and take the test in person. It was absolutely terrible, technical problems, nerve wracking, a waste.

Student: 583819			
Question	Question	Resp.	Detail

Order			
1	Given your experience at DePaul, rate the overall quality of the course	3	About average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	3	About average
3	This course increased my knowledge or skills	3	About the same as other courses
4	I found this course to be	4	More challenging than many courses
5	The instructor stimulated interest in the subject	4	Most of the time
6	The instructor explained course material and objectives clearly and concisely.	4	Most of the time
7	The instructor related course material to business and other real world contexts.	4	Most of the time
8	The instructor was well prepared for class.	5	Almost always
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accesible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	4	Agree
13	The online class allowed me to manage my time well.	3	In Between
14	The online class was free of technical problems.	4	Agree
15	The online materials I used in this class helped me learn.	4	Agree
16	I would recommend this online class to others.	4	Agree
17	Please feel free to write any comments you have related to your learning in the course	0	I felt that you need to have a more concrete knowledge of certain online marketing tools before you take it. Jumping right into the google online challenge was difficult with no prior knowledge of google analytics. It was also difficult to participate in required weekly discussion board when you don't have a base knowledge of the weekly topic.
19	Please share any comments you have that were not covered above.	0	I took a online class due to my hectic travel schedule for work. Knowing I would need to work on assignments sporadically is why I thought this format would work. I didn't anticipate fitting weekly group projects into my travel schedule and having to be available for weekly conference calls/google chats was challenging.

Student: 587277			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	4	Better than average
3	This course increased my knowledge or skills	4	More than many courses
4	I found this course to be	5	Among the most challenging
5	The instructor stimulated interest in the subject	5	Almost always
6	The instructor explained course material and objectives clearly and concisely.	5	Almost always
7	The instructor related course material to business and other real world contexts.	5	Almost always
8	The instructor was well prepared for class.	5	Almost always
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accesible to me through office hours, appointments, e-mail, and/or	5	Almost always

Student: 587277			
Question Order	Question	Resp.	Detail
	phone calls.		
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	5	Strongly Agree
13	The online class allowed me to manage my time well.	4	Agree
14	The online class was free of technical problems.	5	Strongly Agree
15	The online materials I used in this class helped me learn.	5	Strongly Agree
16	I would recommend this online class to others.	5	Strongly Agree
17	Please feel free to write any comments you have related to your learning in the course	0	Excellent approach, it was challenging and there was a lot of work but I also learned a lot.
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	I think some of the grading was a little harsh on the exam considering the questions were not worded very well. I mentioned this to the professor and he lay blame with me for interpreting the question incorrectly. If the course is online, the least you can do is make sure the questions are clear and concise.
19	Please share any comments you have that were not covered above.	0	Overall, I really enjoyed this class and took a lot of important lessons from it.

Student: 587765			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	3	About average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	3	About average
3	This course increased my knowledge or skills	2	Less than many courses
4	I found this course to be	2	Less challenging than other courses
5	The instructor stimulated interest in the subject	4	Most of the time
6	The instructor explained course material and objectives clearly and concisely.	3	About half of the time
7	The instructor related course material to business and other real world contexts.	5	Almost always
8	The instructor was well prepared for class.	5	Almost always
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accesible to me through office hours, appointments, e-mail, and/or phone calls.	4	Most of the time
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	4	Agree
13	The online class allowed me to manage my time well.	4	Agree
14	The online class was free of technical problems.	3	In Between
15	The online materials I used in this class helped me learn.	4	Agree
16	I would recommend this online class to others.	1	Strongly Disagree
19	Please share any comments you have that were not covered above.	0	Since my company paid 100% for this class and I'm not living in the U.S. right now I took this class. These reasons are the absolute only reasons I

Student: 587765			
Question Order	Question	Resp.	Detail
			would ever consider taking an online class. If DePaul thinks these online classes give students the \$3,845 in value they are delusional. It's highway robbery and it's such an inferior learning experience that it should not even be an available option.

Student: 587774			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	5	Among the best
3	This course increased my knowledge or skills	4	More than many courses
4	I found this course to be	3	About as challenging as other courses
5	The instructor stimulated interest in the subject	5	Almost always
6	The instructor explained course material and objectives clearly and concisely.	5	Almost always
7	The instructor related course material to business and other real world contexts.	5	Almost always
8	The instructor was well prepared for class.	5	Almost always
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accesible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	1	Strongly Disagree
13	The online class allowed me to manage my time well.	5	Strongly Agree
14	The online class was free of technical problems.	5	Strongly Agree
15	The online materials I used in this class helped me learn.	5	Strongly Agree
16	I would recommend this online class to others.	5	Strongly Agree
17	Please feel free to write any comments you have related to your learning in the course	0	The best online class I have taken as the teacher was organized and the ideas were fresh and relevant.
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	The professor had to leave for a few weeks because of a medical issue and I hope everything is OK. When he was away the class lost a bit of its flow, but saying that, even when he was away the class was more organized than almost all my other online classes.

Student: 588223			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	2	Worse than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	2	Worse than average
3	This course increased my knowledge or skills	2	Less than many courses
4	I found this course to be	2	Less challenging than other courses
5	The instructor stimulated interest in the subject	3	About half of the time

Student: 588223			
Question Order	Question	Resp.	Detail
6	The instructor explained course material and objectives clearly and concisely.	4	Most of the time
7	The instructor related course material to business and other real world contexts.	2	Some of the time
8	The instructor was well prepared for class.	5	Almost always
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accesible to me through office hours, appointments, e-mail, and/or phone calls.	4	Most of the time
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	5	Strongly Agree
13	The online class allowed me to manage my time well.	2	Disagree
14	The online class was free of technical problems.	5	Strongly Agree
15	The online materials I used in this class helped me learn.	3	In Between
16	I would recommend this online class to others.	2	Disagree

Student: 588469			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	4	Better than average
3	This course increased my knowledge or skills	3	About the same as other courses
4	I found this course to be	3	About as challenging as other courses
5	The instructor stimulated interest in the subject	4	Most of the time
6	The instructor explained course material and objectives clearly and concisely.	5	Almost always
7	The instructor related course material to business and other real world contexts.	5	Almost always
8	The instructor was well prepared for class.	5	Almost always
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accesible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	4	Agree
13	The online class allowed me to manage my time well.	4	Agree
14	The online class was free of technical problems.	4	Agree
15	The online materials I used in this class helped me learn.	4	Agree
16	I would recommend this online class to others.	4	Agree

Student: 588617			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	3	About average

Student: 588617			
Question Order	Question	Resp.	Detail
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	4	Better than average
3	This course increased my knowledge or skills	4	More than many courses
4	I found this course to be	4	More challenging than many courses
5	The instructor stimulated interest in the subject	4	Most of the time
6	The instructor explained course material and objectives clearly and concisely.	4	Most of the time
7	The instructor related course material to business and other real world contexts.	4	Most of the time
8	The instructor was well prepared for class.	4	Most of the time
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	4	Most of the time
10	The instructor was accesible to me through office hours, appointments, e-mail, and/or phone calls.	4	Most of the time
11	The instructor was on time and met all scheduled classes.	4	Most of the time
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	5	Strongly Agree
13	The online class allowed me to manage my time well.	5	Strongly Agree
14	The online class was free of technical problems.	5	Strongly Agree
15	The online materials I used in this class helped me learn.	5	Strongly Agree
16	I would recommend this online class to others.	3	In Between
17	Please feel free to write any comments you have related to your learning in the course	0	There were way too many weekly assignments and side projects and papers to submit. It was hard to keep up with his deadlines.

Student: 588970			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	4	Better than average
3	This course increased my knowledge or skills	4	More than many courses
4	I found this course to be	3	About as challenging as other courses
5	The instructor stimulated interest in the subject	4	Most of the time
6	The instructor explained course material and objectives clearly and concisely.	5	Almost always
7	The instructor related course material to business and other real world contexts.	5	Almost always
8	The instructor was well prepared for class.	5	Almost always
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accesible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	4	Agree
13	The online class allowed me to manage my time well.	5	Strongly Agree
14	The online class was free of technical problems.	5	Strongly Agree
15	The online materials I used in this class helped me learn.	5	Strongly Agree

Student: 588970			
Question Order	Question	Resp.	Detail
16	I would recommend this online class to others.	5	Strongly Agree
17	Please feel free to write any comments you have related to your learning in the course	0	I thought this was a very well structured class, especially for being an online class. The videos were helpful and were a fair amount of time, about 2 hours. Furthermore the hand out supplements were also useful. I liked the structure each week; the expectations were very clearly laid out and easy to follow. I enjoyed being required to keep a blog for this course because it's a skill I wish to improve for my own professional development.
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	I enjoyed learning from Professor Moore. He does a good job of making the online class worthwhile and is fair in his grading and expectations. One possible improvement (may not need to do this because I'm not sure if we'll do this in Week 10 or 11 or not)...is to have individual evaluations of everyone on the group projects. Internet marketing is a hugely expansive and interesting subject; Professor Moore does a great job of doing a thorough overview and I love that he provides tons of resources, books, links, etc. if we are interested in learning more. I may not use it right away but at some point in my career as a marketer, it will certainly come in handy.

Student: 590282			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	4	Better than average
3	This course increased my knowledge or skills	4	More than many courses
4	I found this course to be	3	About as challenging as other courses
5	The instructor stimulated interest in the subject	5	Almost always
6	The instructor explained course material and objectives clearly and concisely.	5	Almost always
7	The instructor related course material to business and other real world contexts.	5	Almost always
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9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accesible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	3	In Between
13	The online class allowed me to manage my time well.	4	Agree
14	The online class was free of technical problems.	3	In Between
15	The online materials I used in this class helped me learn.	5	Strongly Agree
16	I would recommend this online class to others.	5	Strongly Agree

Student: 592284			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	5	Among the best
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	5	Among the best
3	This course increased my knowledge or skills	5	More than almost all other courses
4	I found this course to be	5	Among the most challenging
5	The instructor stimulated interest in the subject	5	Almost always
6	The instructor explained course material and objectives clearly and concisely.	5	Almost always
7	The instructor related course material to business and other real world contexts.	5	Almost always
8	The instructor was well prepared for class.	5	Almost always
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accesible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	5	Strongly Agree
13	The online class allowed me to manage my time well.	5	Strongly Agree
14	The online class was free of technical problems.	5	Strongly Agree
15	The online materials I used in this class helped me learn.	5	Strongly Agree
16	I would recommend this online class to others.	5	Strongly Agree
17	Please feel free to write any comments you have related to your learning in the course	0	Excellent
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	He was extremely helpful in clearing out my doubts and concerns

Student: 594145			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	3	About average
3	This course increased my knowledge or skills	4	More than many courses
4	I found this course to be	5	Among the most challenging
5	The instructor stimulated interest in the subject	4	Most of the time
6	The instructor explained course material and objectives clearly and concisely.	4	Most of the time
7	The instructor related course material to business and other real world contexts.	3	About half of the time
8	The instructor was well prepared for class.	4	Most of the time
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	4	Most of the time
10	The instructor was accesible to me through office hours, appointments, e-mail, and/or phone calls.	3	About half of the time
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12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	4	Agree

Student: 594145			
Question Order	Question	Resp.	Detail
13	The online class allowed me to manage my time well.	3	In Between
14	The online class was free of technical problems.	3	In Between
15	The online materials I used in this class helped me learn.	4	Agree
16	I would recommend this online class to others.	2	Disagree
17	Please feel free to write any comments you have related to your learning in the course	0	The testing format was absurd. Having to pay to be videotaped while taking a test. If you were so concerned with cheating, you should have had us come in to take the test.
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	He stopped grading our assignments for three weeks. As if he had checked out and let the class run on autopilot.

Student: 595333			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	4	Better than average
3	This course increased my knowledge or skills	4	More than many courses
4	I found this course to be	4	More challenging than many courses
5	The instructor stimulated interest in the subject	4	Most of the time
6	The instructor explained course material and objectives clearly and concisely.	4	Most of the time
7	The instructor related course material to business and other real world contexts.	4	Most of the time
8	The instructor was well prepared for class.	4	Most of the time
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	4	Most of the time
10	The instructor was accesible to me through office hours, appointments, e-mail, and/or phone calls.	4	Most of the time
11	The instructor was on time and met all scheduled classes.	4	Most of the time
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	4	Agree
13	The online class allowed me to manage my time well.	4	Agree
14	The online class was free of technical problems.	4	Agree
15	The online materials I used in this class helped me learn.	4	Agree
16	I would recommend this online class to others.	4	Agree

Student: 602047			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	5	Among the best
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	4	Better than average
3	This course increased my knowledge or skills	4	More than many courses
4	I found this course to be	4	More challenging than many courses
5	The instructor stimulated interest in the subject	4	Most of the time
6	The instructor explained course material and objectives clearly and concisely.	5	Almost always

Student: 602047			
Question Order	Question	Resp.	Detail
7	The instructor related course material to business and other real world contexts.	4	Most of the time
8	The instructor was well prepared for class.	4	Most of the time
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accesible to me through office hours, appointments, e-mail, and/or phone calls.	4	Most of the time
11	The instructor was on time and met all scheduled classes.	4	Most of the time
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	4	Agree
13	The online class allowed me to manage my time well.	4	Agree
14	The online class was free of technical problems.	4	Agree
15	The online materials I used in this class helped me learn.	4	Agree
16	I would recommend this online class to others.	5	Strongly Agree
17	Please feel free to write any comments you have related to your learning in the course	0	The professor is knowledgeable about interactive marketing and this has been one of the most enjoyable classes for me in two years of time in the MBA program. However, I would have liked to see the professor relate the topics to real-life case studies.

