



Teaching Evaluations – Open Ended Response Report

School: Driehaus College of Business

Instructor: Moore, James Peter (0214036)

Term: 2012-2013 Autumn, **Class:** Marketing 595, **Section:** 140, **Course Title:** INTERNET AND INTERACTIVE MARKETING, **Response Rate:** 53%, **# of Responses:** 18

Question: Please feel free to write any comments you have related to your learning in the course	
Student	Detail
390411	I'm a huge fan of online learning. With a baby to take care, this course offered an ideal scenario to learn new material, engage with peers online, and take care of my obligations stress-free outside of class.
390901	This is an excellent, innovative course taught by a leading edge, brilliant professor.
391076	Was concerned about the online format, but the structure of the course (streaming video lectures) made me feel like I was in a traditional course. I really enjoyed the course and learned a lot.
391524	I think more application of theories learned to real-life examples would have been a great supplement to the curriculum. For example, instead of weekly blogs and discussions which were pretty redundant, I think it would have been better if there were several interactive walkthroughs of the important topics that would've given me an opportunity to experience first hand the basic fundamentals of Internet and interactive marketing that would be useful to me in my career.
398447	N/A
398618	I thoroughly enjoyed this course. The subject was out of my comfort zone, but I feel that I learned a great deal about the Internet and Interactive Marketing
399217	Thinking about the subject of the course, learning online is the best way and I learned a lot from the course.
401044	very well organized
401427	The topics are interesting and practical.
401487	D2L could use some work as far as organization of videos, material, etc. I feel that many times, I had to 'stumble' on to the correct material and was always worried I missed something
411554	This class was an amazing class. Although I am not a marketing or a business major, I did find this information extremely relevant for my area of interest (new media studies).
424015	I felt that the learning in this course was tremendous, normally I simply walk away with new concepts, in this class I also learned a solid variety of new tangible skills that will serve me well in my future career path.
425082	This was my first online class and wasn't sure what to expect in terms of organization and structure compared to a standard lecture. I was extremely satisfied from day one when I received a very detailed syllabus that outlined exactly what we were covering and the deliverables expected of me. Have this information up front really helped with time management on my end.

Question: Please feel free to write any comments you have concerning the instructor's behaviors in this course.	
Student	Detail
390411	Professor Moore was very interested in helping us all become better internet marketers. His activity on discussion boards is proof of it.
390901	He is well thought out, interacts well with students, and easy to reach for questions.
391076	Instructor provided discipline and structure to the course.
391524	Needs to be more timely with grade distribution regarding assignments, exams, etc.
393322	Professor Moore was a well-informed and passionate instructor - however, about midway through the course I felt as if the quality of the class fell short of my expectations. He began canceling many assignments and was slow to turn in some grades. He did inform the class about being in and out of the hospital over a couple

Question: Please feel free to write any comments you have concerning the instructor's behaviors in this course.	
Student	Detail
398447	of weeks, to which I am sympathetic. I just felt like I didn't get the most out of this course as I probably should have.
399217	N/A
401044	He is a great professor.
401427	very knowledgeable
401427	Professor Moore is a professional teacher.
401487	Professor Moore is a professional teacher.
411554	I believe the online videos were well done and it was obvious they were current and took some time to create.
424015	The instruction was patient and explained everything very clearly. All of the objectives were clearly laid out at the beginning of the quarter; no mysteries, no unpleasant surprises.
425082	Professor Moore is not only one of the best instructors I have had in my time here during my MBA at DePaul, but I would also feel comfortable including my undergraduate studies as well. Nothing I can write here will truly explain how much time and effort Professor Moore not only put into designing this class but how much information I learned because of that effort.
425082	Professor Moore was always 100% available to answer any questions I had regarding any projects, team assignments, technical difficulties, etc. The video lectures were also very helpful in each week's content to explain the notes in further detail while simulating an in-class experience.

Question: Please share any comments you have that were not covered above.	
Student	Detail
391524	Great class. Lots of busy work, but overall provided great foundation for a personal and professional interest of mine.
398447	N/A
401427	I would recommend this course to my friends.
424015	This was my first online learning experience and it encouraged me to use an online learning environment in the future if the opportunities presents itself.
425082	None at this time.

Term: 2012-2013 Autumn, **Class:** Marketing 595, **Section:** 140, **Course Title:** INTERNET AND INTERACTIVE MARKE

Student: 390411			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	5	Among the best
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	5	Among the best
3	This course increased my knowledge or skills	5	More than almost all other courses
4	I found this course to be	4	More challenging than many courses
5	The instructor stimulated interest in the subject	5	Almost always
6	The instructor explained course material and objectives clearly and concisely.	4	Most of the time
7	The instructor related course material to business and other real world contexts.	5	Almost always
8	The instructor was well prepared for class.	5	Almost always
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accessible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	5	Strongly Agree
13	The online class allowed me to manage my time well.	5	Strongly Agree
14	The online class was free of technical problems.	4	Agree
15	The online materials I used in this class helped me learn.	5	Strongly Agree
16	I would recommend this online class to others.	5	Strongly Agree
17	Please feel free to write any comments you have related to your learning in the course	0	I'm a huge fan of online learning. With a baby to take care, this course offered an ideal scenario to learn new material, engage with peers online, and take care of my obligations stress-free outside of class.
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	Professor Moore was very interested in helping us all become better internet marketers. His activity on discussion boards is proof of it.

Student: 390670			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	5	Among the best
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	5	Among the best
3	This course increased my knowledge or skills	4	More than many courses
4	I found this course to be	4	More challenging than many courses
5	The instructor stimulated interest in the subject	5	Almost always
6	The instructor explained course material and objectives clearly and concisely.	5	Almost always
7	The instructor related course material to business and other real world contexts.	5	Almost always
8	The instructor was well prepared for class.	5	Almost always
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always

Student: 390670			
Question Order	Question	Resp.	Detail
10	The instructor was accessible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	5	Strongly Agree
13	The online class allowed me to manage my time well.	5	Strongly Agree
14	The online class was free of technical problems.	5	Strongly Agree
15	The online materials I used in this class helped me learn.	5	Strongly Agree
16	I would recommend this online class to others.	5	Strongly Agree

Student: 390901			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	5	Among the best
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	5	Among the best
3	This course increased my knowledge or skills	5	More than almost all other courses
4	I found this course to be	3	About as challenging as other courses
5	The instructor stimulated interest in the subject	5	Almost always
6	The instructor explained course material and objectives clearly and concisely.	5	Almost always
7	The instructor related course material to business and other real world contexts.	5	Almost always
8	The instructor was well prepared for class.	5	Almost always
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accessible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	5	Strongly Agree
13	The online class allowed me to manage my time well.	5	Strongly Agree
14	The online class was free of technical problems.	5	Strongly Agree
15	The online materials I used in this class helped me learn.	5	Strongly Agree
16	I would recommend this online class to others.	5	Strongly Agree
17	Please feel free to write any comments you have related to your learning in the course	0	This is an excellent, innovative course taught by a leading edge, brilliant professor.
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	He is well thought out, interacts well with students, and easy to reach for questions.

Student: 391076			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	4	Better than average

Student: 391076			
Question Order	Question	Resp.	Detail
3	This course increased my knowledge or skills	4	More than many courses
4	I found this course to be	2	Less challenging than other courses
5	The instructor stimulated interest in the subject	5	Almost always
6	The instructor explained course material and objectives clearly and concisely.	5	Almost always
7	The instructor related course material to business and other real world contexts.	5	Almost always
8	The instructor was well prepared for class.	5	Almost always
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accessible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	1	Strongly Disagree
13	The online class allowed me to manage my time well.	5	Strongly Agree
14	The online class was free of technical problems.	4	Agree
15	The online materials I used in this class helped me learn.	5	Strongly Agree
16	I would recommend this online class to others.	5	Strongly Agree
17	Please feel free to write any comments you have related to your learning in the course	0	Was concerned about the online format, but the structure of the course (streaming video lectures) made me feel like I was in a traditional course. I really enjoyed the course and learned a lot.
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	Instructor provided discipline and structure to the course.

Student: 391524			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	4	Better than average
3	This course increased my knowledge or skills	5	More than almost all other courses
4	I found this course to be	5	Among the most challenging
5	The instructor stimulated interest in the subject	4	Most of the time
6	The instructor explained course material and objectives clearly and concisely.	4	Most of the time
7	The instructor related course material to business and other real world contexts.	5	Almost always
8	The instructor was well prepared for class.	4	Most of the time
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accessible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	4	Agree
13	The online class allowed me to manage my time well.	5	Strongly Agree

Student: 391524			
Question Order	Question	Resp.	Detail
14	The online class was free of technical problems.	5	Strongly Agree
15	The online materials I used in this class helped me learn.	4	Agree
16	I would recommend this online class to others.	5	Strongly Agree
17	Please feel free to write any comments you have related to your learning in the course	0	I think more application of theories learned to real-life examples would have been a great supplement to the curriculum. For example, instead of weekly blogs and discussions which were pretty redundant, I think it would have been better if there were several interactive walkthroughs of the important topics that would've given me an opportunity to experience first hand the basic fundamentals of Internet and interactive marketing that would be useful to me in my career.
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	Needs to be more timely with grade distribution regarding assignments, exams, etc.
19	Please share any comments you have that were not covered above.	0	Great class. Lots of busy work, but overall provided great foundation for a personal and professional interest of mine.

Student: 393322			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	4	Better than average
3	This course increased my knowledge or skills	4	More than many courses
4	I found this course to be	3	About as challenging as other courses
5	The instructor stimulated interest in the subject	4	Most of the time
6	The instructor explained course material and objectives clearly and concisely.	4	Most of the time
7	The instructor related course material to business and other real world contexts.	4	Most of the time
8	The instructor was well prepared for class.	4	Most of the time
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accessible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	4	Most of the time
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	3	In Between
13	The online class allowed me to manage my time well.	5	Strongly Agree
14	The online class was free of technical problems.	4	Agree
15	The online materials I used in this class helped me learn.	5	Strongly Agree
16	I would recommend this online class to others.	4	Agree
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	Professor Moore was a well-informed and passionate instructor - however, about midway through the course I felt as if the quality of the class fell short of my expectations. He began canceling many assignments and was slow to turn in some grades. He did inform the class about being in and out of the hospital over a couple of weeks, to

Student: 393322			
Question Order	Question	Resp.	Detail
			which I am sympathetic. I just felt like I didn't get the most out of this course as I probably should have.

Student: 398447			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	4	Better than average
3	This course increased my knowledge or skills	5	More than almost all other courses
4	I found this course to be	4	More challenging than many courses
5	The instructor stimulated interest in the subject	5	Almost always
6	The instructor explained course material and objectives clearly and concisely.	4	Most of the time
7	The instructor related course material to business and other real world contexts.	5	Almost always
8	The instructor was well prepared for class.	4	Most of the time
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accessible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	5	Strongly Agree
13	The online class allowed me to manage my time well.	5	Strongly Agree
14	The online class was free of technical problems.	5	Strongly Agree
15	The online materials I used in this class helped me learn.	5	Strongly Agree
16	I would recommend this online class to others.	5	Strongly Agree
17	Please feel free to write any comments you have related to your learning in the course	0	N/A
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	N/A
19	Please share any comments you have that were not covered above.	0	N/A

Student: 398618			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	4	Better than average
3	This course increased my knowledge or skills	4	More than many courses
4	I found this course to be	3	About as challenging as other courses
5	The instructor stimulated interest in the subject	5	Almost always
6	The instructor explained course material and objectives clearly and concisely.	4	Most of the time
7	The instructor related course material to business and other real world contexts.	5	Almost always
8	The instructor was well prepared for class.	4	Most of the time

Student: 398618			
Question Order	Question	Resp.	Detail
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accessible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	4	Most of the time
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	1	Strongly Disagree
13	The online class allowed me to manage my time well.	5	Strongly Agree
14	The online class was free of technical problems.	4	Agree
15	The online materials I used in this class helped me learn.	5	Strongly Agree
16	I would recommend this online class to others.	5	Strongly Agree
17	Please feel free to write any comments you have related to your learning in the course	0	I thoroughly enjoyed this course. The subject was out of my comfort zone , but I feel that I learned a great deal about the Internet and Interactive Mraketing

Student: 399217			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	4	Better than average
3	This course increased my knowledge or skills	3	About the same as other courses
4	I found this course to be	3	About as challenging as other courses
5	The instructor stimulated interest in the subject	5	Almost always
6	The instructor explained course material and objectives clearly and concisely.	5	Almost always
7	The instructor related course material to business and other real world contexts.	5	Almost always
8	The instructor was well prepared for class.	5	Almost always
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accessible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	5	Strongly Agree
13	The online class allowed me to manage my time well.	5	Strongly Agree
14	The online class was free of technical problems.	5	Strongly Agree
15	The online materials I used in this class helped me learn.	5	Strongly Agree
16	I would recommend this online class to others.	5	Strongly Agree
17	Please feel free to write any comments you have related to your learning in the course	0	Thinking about the subject of the course, learning online is the best way and I learned a lot from the course.
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	He is a great professor.

Student: 400949			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	3	About average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	3	About average
3	This course increased my knowledge or skills	3	About the same as other courses
4	I found this course to be	3	About as challenging as other courses
5	The instructor stimulated interest in the subject	3	About half of the time
6	The instructor explained course material and objectives clearly and concisely.	3	About half of the time
7	The instructor related course material to business and other real world contexts.	4	Most of the time
8	The instructor was well prepared for class.	2	Some of the time
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	4	Most of the time
10	The instructor was accessible to me through office hours, appointments, e-mail, and/or phone calls.	2	Some of the time
11	The instructor was on time and met all scheduled classes.	2	Some of the time
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	5	Strongly Agree
13	The online class allowed me to manage my time well.	3	In Between
14	The online class was free of technical problems.	4	Agree
15	The online materials I used in this class helped me learn.	4	Agree
16	I would recommend this online class to others.	3	In Between

Student: 401044			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	5	Among the best
3	This course increased my knowledge or skills	5	More than almost all other courses
4	I found this course to be	4	More challenging than many courses
5	The instructor stimulated interest in the subject	5	Almost always
6	The instructor explained course material and objectives clearly and concisely.	5	Almost always
7	The instructor related course material to business and other real world contexts.	5	Almost always
8	The instructor was well prepared for class.	5	Almost always
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accessible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	5	Strongly Agree
13	The online class allowed me to manage my time well.	5	Strongly Agree
14	The online class was free of technical problems.	5	Strongly Agree
15	The online materials I used in this class helped me learn.	5	Strongly Agree
16	I would recommend this online class to others.	5	Strongly Agree

Student: 401044			
Question Order	Question	Resp.	Detail
17	Please feel free to write any comments you have related to your learning in the course	0	very well organized
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	very knowledgeable

Student: 401427			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	4	Better than average
3	This course increased my knowledge or skills	4	More than many courses
4	I found this course to be	3	About as challenging as other courses
5	The instructor stimulated interest in the subject	4	Most of the time
6	The instructor explained course material and objectives clearly and concisely.	4	Most of the time
7	The instructor related course material to business and other real world contexts.	4	Most of the time
8	The instructor was well prepared for class.	4	Most of the time
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	4	Most of the time
10	The instructor was accessible to me through office hours, appointments, e-mail, and/or phone calls.	4	Most of the time
11	The instructor was on time and met all scheduled classes.	4	Most of the time
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	4	Agree
13	The online class allowed me to manage my time well.	4	Agree
14	The online class was free of technical problems.	3	In Between
15	The online materials I used in this class helped me learn.	4	Agree
16	I would recommend this online class to others.	4	Agree
17	Please feel free to write any comments you have related to your learning in the course	0	The topics are interesting and practical.
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	Professor Moore is a professional teacher.
19	Please share any comments you have that were not covered above.	0	I would recommend this course to my friends.

Student: 401487			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	4	Better than average
3	This course increased my knowledge or skills	3	About the same as other courses
4	I found this course to be	2	Less challenging than other courses
5	The instructor stimulated interest in the subject	4	Most of the time
6	The instructor explained course material and objectives clearly and concisely.	4	Most of the time

Student: 401487			
Question Order	Question	Resp.	Detail
7	The instructor related course material to business and other real world contexts.	4	Most of the time
8	The instructor was well prepared for class.	5	Almost always
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accessible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	3	In Between
13	The online class allowed me to manage my time well.	4	Agree
14	The online class was free of technical problems.	3	In Between
15	The online materials I used in this class helped me learn.	4	Agree
16	I would recommend this online class to others.	4	Agree
17	Please feel free to write any comments you have related to your learning in the course	0	D2L could use some work as far as organization of videos, material, etc. I feel that many times, I had to 'stumble' on to the correct material and was always worried I missed something
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	I believe the online videos were well done and it was obvious they were current and took some time to create.

Student: 411554			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	5	Among the best
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	5	Among the best
3	This course increased my knowledge or skills	5	More than almost all other courses
4	I found this course to be	4	More challenging than many courses
5	The instructor stimulated interest in the subject	5	Almost always
6	The instructor explained course material and objectives clearly and concisely.	5	Almost always
7	The instructor related course material to business and other real world contexts.	5	Almost always
8	The instructor was well prepared for class.	5	Almost always
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accessible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	5	Strongly Agree
13	The online class allowed me to manage my time well.	5	Strongly Agree
14	The online class was free of technical problems.	4	Agree
15	The online materials I used in this class helped me learn.	5	Strongly Agree
16	I would recommend this online class to others.	5	Strongly Agree
17	Please feel free to write any comments you have related to your learning in the course	0	This class was an amazing class. Although I am not a marketing or a

Student: 411554			
Question Order	Question	Resp.	Detail
	course		business major, I did find this information extremely relevant for my area of interest (new media studies).
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	The instruction was patient and explained everything very clearly. All of the objectives were clearly laid out at the beginning of the quarter; no mysteries, no unpleasant surprises.

Student: 421592			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	4	Better than average
3	This course increased my knowledge or skills	4	More than many courses
4	I found this course to be	4	More challenging than many courses
5	The instructor stimulated interest in the subject	4	Most of the time
6	The instructor explained course material and objectives clearly and concisely.	4	Most of the time
7	The instructor related course material to business and other real world contexts.	4	Most of the time
8	The instructor was well prepared for class.	4	Most of the time
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	4	Most of the time
10	The instructor was accessible to me through office hours, appointments, e-mail, and/or phone calls.	4	Most of the time
11	The instructor was on time and met all scheduled classes.	4	Most of the time
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	4	Agree
13	The online class allowed me to manage my time well.	4	Agree
14	The online class was free of technical problems.	4	Agree
15	The online materials I used in this class helped me learn.	4	Agree
16	I would recommend this online class to others.	4	Agree

Student: 423971			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	4	Better than average
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	4	Better than average
3	This course increased my knowledge or skills	4	More than many courses
4	I found this course to be	3	About as challenging as other courses
5	The instructor stimulated interest in the subject	4	Most of the time
6	The instructor explained course material and objectives clearly and concisely.	4	Most of the time
7	The instructor related course material to business and other real world contexts.	4	Most of the time
8	The instructor was well prepared for class.	4	Most of the time
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always

Student: 423971			
Question Order	Question	Resp.	Detail
10	The instructor was accessible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	5	Strongly Agree
13	The online class allowed me to manage my time well.	5	Strongly Agree
14	The online class was free of technical problems.	4	Agree
15	The online materials I used in this class helped me learn.	4	Agree
16	I would recommend this online class to others.	5	Strongly Agree

Student: 424015			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	5	Among the best
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	5	Among the best
3	This course increased my knowledge or skills	5	More than almost all other courses
4	I found this course to be	3	About as challenging as other courses
5	The instructor stimulated interest in the subject	5	Almost always
6	The instructor explained course material and objectives clearly and concisely.	5	Almost always
7	The instructor related course material to business and other real world contexts.	5	Almost always
8	The instructor was well prepared for class.	5	Almost always
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accessible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	5	Strongly Agree
13	The online class allowed me to manage my time well.	5	Strongly Agree
14	The online class was free of technical problems.	5	Strongly Agree
15	The online materials I used in this class helped me learn.	5	Strongly Agree
16	I would recommend this online class to others.	5	Strongly Agree
17	Please feel free to write any comments you have related to your learning in the course	0	I felt that the learning in this course was tremendous, normally I simply walk away with new concepts, in this class I also learned a solid variety of new tangible skills that will serve me well in my future career path.
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	Professor Moore is not only one of the best instructors I have had in my time here during my MBA at DePaul, but I would also feel comfortable including my undergraduate studies as well. Nothing I can write here will truly explain how much time and effort Professor Moore not only put into designing this class but how much information I learned because of that effort.
19	Please share any comments you have that were not covered above.	0	This was my first online learning experience and it encouraged me to use

Student: 424015			
Question Order	Question	Resp.	Detail
			an online learning environment in the future if the opportunities presents itself.

Student: 425082			
Question Order	Question	Resp.	Detail
1	Given your experience at DePaul, rate the overall quality of the course	5	Among the best
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	5	Among the best
3	This course increased my knowledge or skills	5	More than almost all other courses
4	I found this course to be	4	More challenging than many courses
5	The instructor stimulated interest in the subject	5	Almost always
6	The instructor explained course material and objectives clearly and concisely.	5	Almost always
7	The instructor related course material to business and other real world contexts.	5	Almost always
8	The instructor was well prepared for class.	5	Almost always
9	The instructor scheduled assignments (including class activities, readings, homework, quizzes, tests, projects) that were related to the course.	5	Almost always
10	The instructor was accessible to me through office hours, appointments, e-mail, and/or phone calls.	5	Almost always
11	The instructor was on time and met all scheduled classes.	5	Almost always
12	I was able to easily navigate the Desire2Learn site to find course materials and assignments for the on-line class.	5	Strongly Agree
13	The online class allowed me to manage my time well.	5	Strongly Agree
14	The online class was free of technical problems.	4	Agree
15	The online materials I used in this class helped me learn.	5	Strongly Agree
16	I would recommend this online class to others.	5	Strongly Agree
17	Please feel free to write any comments you have related to your learning in the course	0	This was my first online class and wasn't sure what to expect in terms of organization and structure compared to a standard lecture. I was extremely satisfied from day one when I received a very detailed syllabus that outlined exactly what we were covering and the deliverables expected of me. Have this information up front really helped with time management on my end.
18	Please feel free to write any comments you have concerning the instructor's behaviors in this course.	0	Professor Moore was always 100% available to answer any questions I had regarding any projects, team assignments, technical difficulties, etc. The video lectures were also very helpful in each week's content to explain the notes in further detail while simulating an in-class experience.
19	Please share any comments you have that were not covered above.	0	None at this time.

