

Teaching Evaluations – Response Frequency Report

Academic Unit: College of Commerce

Instructor: Moore, James Peter (0214036)

Term: 2009-2010 Spring, **Class:** MKT 595, **Section:** 301, **Course Title:** INTERNET AND INTERACTIVE MARKE

Quest Order	Question	1	2	3	4	5
1	Given your experience at DePaul, rate the overall quality of the course	0	0	2	5	10

Value	Description
1	Among the worst
2	Worse than average
3	About average
4	Better than average
5	Among the best

Quest Order	Question	1	2	3	4	5
2	Given your experience at DePaul, rate the instructor's overall teaching effectiveness	0	0	2	3	12

Value	Description
1	Among the worst
2	Worse than average
3	About average
4	Better than average
5	Among the best

Quest Order	Question	1	2	3	4	5
3	This course increased my knowledge or skills	0	0	3	7	7

Value	Description
1	Less than almost all other courses
2	Less than many courses
3	About the same as other courses
4	More than many courses
5	More than almost all other courses

Quest Order	Question	1	2	3	4	5
4	I found this course to be	0	0	10	4	3

Value	Description
1	Among the least challenging
2	Less challenging than other courses
3	About as challenging as other courses
4	More challenging than many courses
5	Among the most challenging

Quest Order	Question	1	2	3	4	5
5	The instructor stimulated interest in the subject	0	0	0	6	11

Value	Description
1	Almost Never
2	Some of the time
3	About half of the time
4	Most of the time
5	Almost always

Quest Order	Question	1	2	3	4	5
6	In this course, to what degree have you learned how to apply relevant theories and principles?	0	1	1	10	5

Value	Description
1	None/Not at all
2	A Little
3	Some
4	A Lot
5	An exceptional amount

Quest Order	Question	1	2	3	4	5
7	In this course, to what degree have you developed skills, competencies, and points of view needed by professionals in the field?	0	1	1	10	5

Value	Description
1	None/Not at all
2	A Little
3	Some
4	A Lot
5	An exceptional amount

Quest	Question	1	2	3	4	5
-------	----------	---	---	---	---	---

Order						
8	In this course, to what degree have you learned to analyze and critically evaluate ideas, arguments, and points of view?	0	1	1	11	4

Value	Description
1	None/Not at all
2	A Little
3	Some
4	A Lot
5	An exceptional amount

Quest Order	Question	1	2	3	4	5
9	The instructor explained course material and objectives clearly and concisely.	0	0	1	3	13

Value	Description
1	Almost Never
2	Some of the time
3	About half of the time
4	Most of the time
5	Almost always

Quest Order	Question	1	2	3	4	5
10	The instructor related course material to business and other real world contexts.	0	1	0	4	12

Value	Description
1	Almost Never
2	Some of the time
3	About half of the time
4	Most of the time
5	Almost always

Quest Order	Question	1	2	3	4	5
11	The instructor was well prepared for class.	0	0	0	3	14

Value	Description
1	Almost Never
2	Some of the time
3	About half of the time
4	Most of the time
5	Almost always

Quest Order	Question	1	2	3	4	5
12	The instructor scheduled assignments(including class activities, readings, homework, quizzes, test, projects) that enhanced my learning.	0	1	1	6	9

Value	Description
1	Almost Never
2	Some of the time
3	About half of the time
4	Most of the time
5	Almost always

Quest Order	Question	1	2	3	4	5
13	The instructor provided timely and useful feedback on test, quizzes, discussion board threads, reports, projects, etc.	0	1	0	6	10

Value	Description
1	Almost Never
2	Some of the time
3	About half of the time
4	Most of the time
5	Almost always

Quest Order	Question	1	2	3	4	5
14	The instructor had fair methods of evaluating my performance.	0	0	0	4	13

Value	Description
1	Almost Never
2	Some of the time
3	About half of the time
4	Most of the time
5	Almost always

Quest Order	Question	1	2	3	4	5
15	The instructor displayed an interest in my learning.	0	1	0	2	14

Value	Description
1	Almost Never
2	Some of the time
3	About half of the time
4	Most of the time
5	Almost always

Quest	Question	1	2	3	4	5
-------	----------	---	---	---	---	---

Order						
16	The instructor was accesible to me through office hours, appointments, e-mail, and/or phone calls.	0	0	0	4	13

Value	Description
1	Almost Never
2	Some of the time
3	About half of the time
4	Most of the time
5	Almost always

Quest Order	Question	1	2	3	4	5
17	The instructor treated me equitably and with respect.	0	0	0	3	14

Value	Description
1	Almost Never
2	Some of the time
3	About half of the time
4	Most of the time
5	Almost always

Quest Order	Question	1	2	3	4	5
18	I attended class.	0	0	0	4	13

Value	Description
1	Never
2	Rarely
3	Sometimes
4	Often
5	Always

Quest Order	Question	1	2	3	4	5
19	I was prepared for class.	0	1	0	10	6

Value	Description
1	Never
2	Rarely
3	Sometimes
4	Often
5	Always

Quest Order	Question	1	2	3	4	5
20	I was actively engaged in this class (e.g., listened attentively, contributed to class and/or on-line discussions, asked and/or	0	0	2	8	7

Quest Order	Question	1	2	3	4	5
	answered questions, etc.).					

Value	Description
1	Never
2	Rarely
3	Sometimes
4	Often
5	Always

Quest Order	Question	1	2	3	4	5
21	I stayed up-to-date in the course work.	0	0	1	10	6

Value	Description
1	Never
2	Rarely
3	Sometimes
4	Often
5	Always

Quest Order	Question	1	2	3	4	5
22	I sought help when I needed it.	1	0	1	6	9

Value	Description
1	Never
2	Rarely
3	Sometimes
4	Often
5	Always

Quest Order	Question	1	2	3	4	5
23	I understood what was expected of me in this course.	0	1	0	7	9

Value	Description
1	Never
2	Rarely
3	Sometimes
4	Often
5	Always

Quest Order	Question	1	2	3	4
24	Why did you take this course?	13	0	0	4

Value	Description
-------	-------------

1	Elective
2	Other Requirement
3	Liberal Studies Requirement
4	Requirement for Major/Minor/Concentration

Quest Order	Question	1	2	3	4
25	On average, how many hours a week outside of class did you devote to this course?	4	9	4	0

Value	Description
1	0-3 hours per week
2	4-6 hours per week
3	7-10 hours per week
4	Over 10 hours per week

Quest Order	Question	1	2	3	4	5	9
26	What grade do you expect to earn in this class?	0	1	0	3	13	0

Value	Description
1	F
2	D
3	C
4	B
5	A
9	Pass/Fail

Quest Order	Question	0	1	2	3	4	5
27	When registering for this course, I had a positive opinion about the course.	0	1	0	2	3	11

Value	Description
0	No Opinion
1	Strongly Disagree
2	Disagree
3	In Between
4	Agree
5	Strongly Agree

Quest Order	Question	0	1	2	3	4	5
28	When registering for this course, I had a positive opinion about the instructor.	5	1	0	2	0	9

Value	Description
0	No Opinion

1	Strongly Disagree
2	Disagree
3	In Between
4	Agree
5	Strongly Agree