Advertisement: State the name of the product/company/institution, descriptive label, and publication information. (5.7.10)
Anonymous book: If a book has no author or editor listed, begin with the title. Do not use Anonymous. (5.5.9)
Book published before 1900: It is permissible to omit the name of the publisher and use a comma, instead of a colon, after the place of publication. (5.5.23)
Book without stated publication information or pagination: Supply as much of the missing information as possible, using square brackets to show that it did not come from the source. If the date can only be approximated, put it after a c. for circa. If uncertain about the information supplied, put a question mark and use the following abbreviations for information that cannot be supplied: n.p. for no publisher/place, n.d. for no date, and n.pag. for no pagination. (5.5.24)
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Cartoon or comic strip: state the artist’s name, title of work, descriptive label, and publication information. (5.7.9)
Film or video recordings use the following sequence: title, director, distributor, year of release, medium consulted. If citing the contribution of a particular individual, lead with that person’s name. (5.7.3)
Lecture, speech, address, or reading (oral presentation): Provide the speaker’s name, title of presentation (if provided), meeting/organization, location, and date. Use the appropriate descriptive label (address, lecture, keynote, etc.). (5.7.11)
Letter, memo, or email message: If published, treat as a work in a collection. If unpublished, follow the guidelines for manuscripts and typescripts. If email, give the name of the writer, title of message, description of message including recipient, date of message, and medium of delivery. (5.7.13)
Manuscript or Typescript: State the author, title or description of material, date of composition, form of material, name of location/institution/library or personal collection, and housing material (if relevant). (5.7.12)
Map or chart: Treat like an article or book, but add the descriptive label (map, chart). (5.7.8)
Published or broadcast interviews: provide the name of the broadcast, for a recorded interview, provide the interviewer information. (5.7.7)
Sound recordings use the following sequence: title of recording, artist(s), manufacturer, year of issue, medium, supplementary information. (5.7.2)
Television or radio broadcasts use the following sequence: title of episode or segment, title of program, name of network, call letters and city of station, broadcast date, medium, supplementary information. (5.7.1)
Web publications use the following sequence: name of author/editor/etc. of the work, title of the work, title of website, version or edition, publisher or sponsor of site, date of publication, medium of publication (web), and date of access. Provide the full, static URL as well. (5.6.2)
Works of visual art use the following sequence: artist, title of work, date of composition, medium, and collection information (if provided/available). (5.7.6)