Little or no evidence of planning or visual/logistical coherence; no explicit connections between an integrated reflective essay or curator’s notes and quoted/linked examples. No or few examples of authentic, challenging learning experiences — critical thinking and perplexity — no identifiable framing with critical language and terms of the course. No apparent distinction between what should have happened and what actually happened.

Substantial evidence of planning & visual/logistical coherence; thoughtful connections between an integrated reflective essay — or curator’s notes — and projects. Includes multiple quoted and linked examples of authentic, recursive, challenging learning experiences — critical thinking and perplexity — framed carefully with the critical language and terms of the course. Clear and obvious distinctions between what should have happened and what actually happened.

Little or no evidence of planning in final drafts for reader-based care taken to provide conventional titles, serif fonts, white space between paragraphs, and correctly formatted and italicized WC entries. Images are inserted without alignment or arrangement.

Professionally presented final drafts of all projects with evidence of reader-based care taken to provide conventionally composed titles, serif fonts, white space between paragraphs, and correctly formatted and italicized WC entries. Images are carefully arranged and aligned for rhetorical integration.

Little or no evidence of planning and writing annotations of the writer’s process – thinking, researching, drafting, revising, editing, proofreading – walking readers through the composition of a contextual analysis project. No apparent distinction between what should have happened and what actually happened.

Compelling, sophisticated, and memorable annotations of the writer’s process – thinking, researching, drafting, revising, editing, proofreading – walking readers through the composition of a contextual analysis project, focusing on what should have happened and what actually happened.

Little or no evidence of proofreading. Multiple mechanical errors in paragraph transitions, syntax, grammar, punctuation, and spelling.

Evidence of proofreading for surface features as paragraph transitions, syntax, grammar, punctuation, and spelling. Free of mechanical errors.