MA in NMS Program-Specific Learning Outcomes

As a consequence of successful completion of the degree program, students will demonstrate

1. an understanding of key concepts, theories, ethical considerations, and disciplinary conversations in the study of new media
2. a conception of the historical context of new media and its relationships to previous communication media
3. sophisticated reflection on how new media shape rhetorical strategy, writing, and the use of images
4. the ability to produce strategically conceived content—including texts and images—for new media
5. the ability to produce a variety of new media objects (web, video, audio) using industry-standard development tools and practices
6. effective strategies for collaboration on new media projects