B.A. Applied Behavioral Science

Learning Outcomes

Students should be able to:

- Demonstrate knowledge of major theoretical traditions within psychology and related social sciences and analyze their shaping effects on key subject matter areas within those disciplines.

- Analyze the effectiveness of major mental health treatment models across the human life course.

- Understand and appreciate the complexities of human communication and how these dynamics impact life in relationships, groups, organizational and cultural settings.

- Interpret basic statistical results from social science research and be able to evaluate their validity.

- Demonstrate writing skills appropriate to college graduates with a special emphasis on writing in the disciplines.

- Apply and analyze all central elements of scientific research methods, including a framework for evaluating ethical decisions in research and protecting human and animal subjects.

- Understand and appreciate the role of psychological phenomena in social, community and organizational contexts.

- Apply the elements of logical, critical thinking in the development of work-based models of negotiation and leadership.