B.M. in Performing Arts Management

Learning Outcomes

Basic Music Core Outcomes

DePaul University Undergraduate Music Students will be able to:

- Demonstrate the ability to perform with an acceptable tone quality, pitch and rhythmic accuracy, dynamic control, articulation, and expressiveness.

- Demonstrate the ability to participate in a musical ensemble, with appropriate technique and musicality.

- Identify and analyze the elements of music in a given piece, including an understanding of its compositional processes, aesthetic properties, and artistic, social, and historical context.

- Identify significant composers and works in the Western music tradition, and trace the evolution of musical styles through the Medieval, Renaissance, Baroque, Classical, Romantic, and Contemporary periods, as well as in jazz and select world music cultures.

- Demonstrate the ability to hear, notate, analyze, and perform music through aural skills, sight-singing, and keyboard skills.

- Demonstrate basic conducting knowledge and skills for both instrumental and vocal settings.

- Describe basic information about health and safety within the contexts of practice, performing, teaching, and listening; topics will include hearing, vocal, and musculoskeletal health and injury prevention.

Specialization Outcomes

Performing Arts Management

The Undergraduate Performing Arts Management major will:

- Possess a broad understanding of the performing arts industry including the history of arts administration in the United States, contemporary issues facing arts managers, and potential career options in arts management.

- Demonstrate an understanding of the theories and principles associated with arts management, planning, leadership, marketing, fundraising, board relations, and community engagement.

Last Update: 2014
• Demonstrate a proficiency in the practical application of necessary business skills related to accounting, financial management, marketing, management, economics and ethics.

• Possess a broad understanding of the commercial music business environment, including potential career options in music recording, artist representation, and music distribution.

• Possess an understanding of current music business issues and their impacts on the industry, related to digital music, distribution methods and accessibility, developing technologies, and marketing strategies.

• Demonstrate increased competency in professional communication skills as they apply to arts advocacy and solicitation, donor cultivation, and grant research and writing.

• Apply and utilize developing skill sets in the work environment, integrating theory and course work with the practical experience of internships in arts-related organizations.