Minor in Professional Writing

Learning Outcomes

Students can:

- Describe differences in audience, context, and purpose between workplace academic writing.

- Describe and apply the conventions of a variety of workplace and technical writing genres.

- Design and compose documents for multiple expert and non-expert audiences.

- Design and compose visual elements and integrate them into texts.

- Practice a varied stylistic repertoire for expert and non-expert audiences.

- Examine the usability of a document to evaluate its effectiveness and appropriateness for multiple classes of users.

- Compare and differentiate multiple opportunities for writers in workplaces and organizations.

- Assess the ethical, civic, and political dimensions of writing, including dynamics of culture and power in organizational settings.