M.A. in New Media Studies

Learning Outcomes

As a consequence of successful completion of the degree program, students will demonstrate:

- An understanding of key concepts, theories, ethical considerations, and disciplinary conversations in the study of new media.
- A conception of the historical context of new media and its relationship to previous communication media.
- Sophisticated reflection on how media shape rhetorical strategy, writing, and the use of images.
- The ability to produce strategically conceived content – including text and images – for new media.
- The ability to produce a variety of new media objects (web, video, audio) using industry-standard development tools and practices.
- Effective strategies for collaboration on new media projects.