B.A. Organizational Communication

Learning Outcomes

Students will be able to:

- Identify and explain theoretical frameworks operative in organizational and group communication.
- Apply multiple theoretical perspectives to a variety of organizational and group contexts and events.
- Express ideas and information competently in written or oral form with clarity and organization.
  Appraise similarities and differences among multicultural and global communication contexts and events.
- Formulate appropriate communicative messages for group and organizational effectiveness.