B.A. Media and Cinema Studies

Learning Outcomes

Students will be able to:

- Analyze media texts for their formal and representational meanings, and/or for audience reception practices (Bloom V)
- Examine media representations and access across registers of nation, citizenship, class, religion, labor, gender, diasporas, race, migration and ethnicity (Bloom II).
- Explain the potential relationships between media, social movements, and local, national, and/or global cultures (Bloom III)
- Interpret media cultures within the contexts of technology, economics, and/or industry (Bloom II)
- Critique self-produced media for stylistic choices and the semiotic power thereof (Bloom VI)