B.A. Journalism

Learning Outcomes

Students will be able to:

- Learn how to write, interpret and report the news of the day.
- Understand the business many of them will be entering.
- Understand the role technology, social media and repurposing stories for multimedia platforms are playing in the current and future world of newsgathering and dissemination.
- Understand journalism's relationship to society, power, politics and the international stage, which is being made smaller through the use of mass media.