B.A. Communication Studies

Learning Outcomes

Students will be able to:

- Describe the impact of language/discourse on attitudes, behaviors, and identity formation. (Bloom 1 & 2 Remembering & Understanding)
- Explain the symbiotic relationship between communication and culture. (Bloom 2; Understanding)
- Identify the complexities of human communication, and explain how these dynamics impact life in relationships, groups, organizational and/or intercultural settings. (Bloom 2 & 3; Understanding & Applying)
- Illustrate and critique the effectiveness of human communication in multiple contexts. (Bloom 3 & 4; Applying and Analyzing)
- Compare and contrast the capacities necessary to exert influence and affect change in relational, group, organizational, and/or intercultural settings. (Bloom 4; Analyzing)
- Appraise the communication skills necessary to work effectively in relational, group, organizational, and/or intercultural settings. (Bloom 5; Evaluating)