B.A. Communication & Media Studies

Learning Outcomes

Students will be able to:

- Understand and analyze the complexities of human communication. (Bloom II)
- Construct a presentation that tailors ideas to a specific audience (Bloom VI).
- Analyze and evaluate content from various media (Bloom IV)
- Explain how elements of formal style impact an audience’s interpretation of a creative work. (Bloom II)

Last Update: 2014