M.S. in E-Commerce Technology

Learning Outcomes

Students will be able to:

- Design and implement an e-commerce application with a shopping cart.
- Integrate the waterfall model in the development of e-commerce applications.
- Integrate user-centered design guidelines in developing user-friendly websites.
- Evaluate the bullwhip effect in a supply chain, analyze the causes, and recommend possible solutions.
- Analyze different types of portal technologies and deployment methodologies commonly used in the industry.
- Analyze the effectiveness of network computing and cloud computing policies in a multi-location organization.
- Analyze real business cases regarding their e-business strategies and transformation processes and choices.
- Integrate theoretical frameworks with business strategies.