M.S. in Business Information Technology

Learning Outcomes

Students will be able to:

- Analyze and design a complex information system using data and process modeling.

- Create a project plan for the development of an information system.

- Analyze the effectiveness of network computing and cloud computing policies in a multi-location organization.

- Analyze the effectiveness of a security policy, citing strengths and making recommendations for improvement.

- Evaluate project and IT management situations to determine which of the various categories of leadership approaches is most appropriate, and construct a plan to apply those leadership techniques.

- Interpret and use financial statements to analyze the position, performance and changes in the financial position of an organization.

- Apply marketing metrics to evaluate the effectiveness of marketing activities.