B.S. in Interactive and Social Media

Learning Outcomes

Students will be able to:

- Plan and conduct user research utilizing user-centered methods in interactive design projects.
- Produce design documents as part of a user-centered development process.
- Structure information to match user’s mental models and apply design patterns and principles to guide the design of user interfaces.
- Design web-based and mobile information and communication technologies.
- Build web-based and mobile information and communication technologies.
- Design interactive systems with an understanding of emerging social and technological contexts.
- Apply a variety of evaluation methods.