B.F.A in Graphic Design

Learning Outcomes

Students will be able to:

- Demonstrate the principles of graphic design communication showcasing the creative and technical abilities that produce successful graphic design projects in a variety of media.

- Communicate complex ideas in oral and visual terms to diverse audience that includes consideration of race, nation, religion, gender, sex, age and locale.

- Produce a professional graphic design portfolio.

- Exemplify socially responsible design practices in the production of a graphic design portfolio.

- Exemplify visually and conceptually imaginative design projects in a graphic design portfolio.

- Provide historical, multidisciplinary and international perspectives are evidenced in concrete design projects.

- Produce a graphic design portfolio that includes collaborative projects.