BSB Management
Learning Outcomes

Core Outcomes:

Students can:

- Use analytical and reflective skills in decision making.
- Communicate effectively both orally and in writing.
- Recognize legal and ethical issues confronting them.
- Contribute the performance of a group within a business setting.
- Acquire knowledge of the functional areas of business and the interrelationships among the functional areas within a business.

Concentration Specific Outcomes:

In addition to the core outcomes students can:

- Apply team effectiveness evidence to enhance individual and team performance.
- Apply evidence-based management knowledge and skills to effectively manage human capital.