Concept linking is available in the Interactive Filter Viewer of the Text Filter node. In the viewer, access the Terms table, select a term, right-click, and select View Concept Links.
If you hover over any term in the graph, you can see two numbers separated by a slash. The first number represents the number of documents in which the two terms co-occur, and the second number represents the total number of documents in which the specific term (“diabetes” in the example above) occurs.

The width of the line between the centered term and a concept link represents how closely the terms are associated. A thicker line indicates a closer association.

The actual metric used to judge association strength is below (from Enterprise Miner Help).

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Strength of Association for Concept Linking
For a given pair of terms, their “strength of association” with one another is computed using the binomial distribution. This strength measure is used to produce concept linking diagrams in the Interactive Filter Viewer of the Text Filter node.

The following assumptions obtain.

- n is the number of documents that contain term B
- k is the number of documents containing both term A and term B
- p = k/n is the probability that term A occurs when term B occurs, assuming that they are independent of each other.

Then the strength of association between the terms A and B, for a given r documents, is as follows:
\[ \text{Strength} = \log_e \left( \frac{1}{\text{Prob}_k} \right) \]

where

\[ \text{Prob}_k = \sum_{r=k}^{n} \binom{n}{r} p^r (1-p)^{n-r} \]

Although the concepts related to document and term distances, associations, and similarities are relevant for text mining, the raw frequency counts of terms in documents are typically too primitive to be used for text mining. Weighting strategies and sophisticated linear algebra techniques help move from counting words to extracting concepts.