Project Management Strategies

Management Development Center
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Who Should Attend?
The Project Management Strategies Certificate Program is for middle managers, upper-middle managers, staff personnel and consultants currently charged with project managers within their organization and have reached the point in their careers where they need to prepare for continued advancement.

Why Project Management Strategies?
Today, project managers are faced with more complex projects, and are primarily concerned with meeting rigorous performance goals. Current project management tools and concepts have proven to be effective, and their use is becoming more widespread. The purpose of this program is to gain an understanding of competitive strategies and process development in the context of project management. Participants will learn to apply project management fundamentals and link strategies to the project life cycle, and to develop strategies for pre-project planning.

The Goals
This program is based on the professional body of knowledge in the field of project management. Its objective is to apply this practical knowledge and reinforce a thorough understanding of the material through lecture, discussion, assigned problems and case studies. Through the project management certificate program, you will:

- **Attain** an understanding of the scope and responsibilities of project managers in terms of strategy development and implementation.
- **Acquire** skills in formulating, planning and organizing projects in the context of new product and process development.
- **Understand** project managers' and team members' specific responsibilities in creating competitive advantages.
- **Utilize** project management skills relevant to participants professional needs.

The Topics
During this 12-week program, you will explore the fundamental concepts of project management. These concepts will be presented in 2 modules consisting of the following:

**Module 1 - Pre-project Planning Strategies** - This module will explore competitive development imperatives, development strategy concepts, and strategies for pre-project planning. Case studies will be reviewed to demonstrate the benefits of these strategies for competitive advantage.
Module 2 - New Product Development Strategies - This module focuses on project life cycle strategies and advanced tools and techniques for effective project management. Special consideration is given to post-project learning and continuous improvement of the new product development process.

Outcomes

- **Meet and Network** with other project managers, business leaders and DePaul University's Faculty.
- **Develop** and apply a successful project management plan and learn to deal with the different project phases that require various human relations, conceptualization, facilitation and managerial skills.
- **Comprehend** the formulation, planning and organization of projects relevant to corporate needs.

Program Dates

**Location/Time**

**Spring 2002**

Not offered this term.

**Campus Locations**

*Loop Campus*

DePaul University  
1 E. Jackson Blvd.

Chicago, IL 60604

Faculty

DePaul University's Management Development Center features professors from DePaul's Department of Management, who teach in conjunction with top business professionals from the Chicagoland area.
Faculty Expertise

David Angelus, MUPP
David Angelus has over 13 years of experience in healthcare and financial services. He has extensive project management experience in large-scale information systems development and management. As a practicing Project Manager, he brings a wide range of practical experience into the classroom. David received his Masters in Urban Planning and Policy Analysis from the University of Illinois and is currently preparing for the Project management Professional (PMP) certification exam.

Jean Bridges, MBA
With a solid combination of organizational and leadership skills, and through over 20 years of progressive management experience, Jean Bridges has developed skill with process redesign, business analysis, project management, and training and development. She currently serves as a Senior Associate with C.W. Costello and Associates, Inc., with direct responsibility for consulting with clients on project management and process redesign engagements.

Ilona Fegan
Ilona Fegan works as a Software Environment Engineer in the iDEN division of Motorola. Her primary role in her organization is project manager of process improvement projects in a software development environment. Responsibilities and skills include coordination, management and direction of all aspects of projects from concept to completion. She has 10 years of experience in the telecommunications industry, and a background in software development. Ilona received her Bachelor of Computer Science degree from Devry.

Jerome J. Groen, PMP
Jerome Groen has more than 20 years of experience in healthcare, pharmaceuticals and the food industry. He has extensive experience in project management, materials management, production planning and management information systems, with a particular emphasis in the areas of planning systems and processes, education and training, team and change facilitation, logistics and materials management and project management for new product introductions. He received his Masters of Management from Northwestern University.
Phillip Gisi, M.S.
Phillip Gisi has over 15 years of experience in the automotive, commercial, and aerospace industries. His areas of expertise include new product development, process technology, material technology, quality management, and automotive electronics. He has worked in multi-cultural environments and is currently working to effectively implement and improve the disciplines of Project Management in automotive electronics. Phil earned his Masters of Science in Engineering from Ohio State University.

Robert Jones, Ph.D.
Robert Jones is an Assistant Professor in DePaul University's Department of Management. He teaches graduate level courses in Project Management and managing Operations for Competitive Advantage. Previous to his teaching career, he worked as a Certified Public Accountant, including the position of Managing Partner in a CPA firm. His research interests include operations strategy, quality management, and inventory distribution systems management.

Owen McGovern, PMP
Owen McGovern is the co-founder and principle of Integrated Technology Group, Inc. He is responsible for business planning and start-up activities, strategic planning, negotiation of client contracts and rates, the design and establishment of the marketing approach and many other aspects that lead to overall successful development and quality performance. Mr. McGovern received his MBA from Keller Graduate School of Management.

Brian J. Milroy
Brian Milroy is the Senior Project Manager of Systems Integration for the Central Division of Motorola. His extensive skills and responsibilities include the coordination, management and direction of all aspects and activities of projects from contract through completion. Throughout the development of projects, he manages all team members and activities to ensure project completion and customer satisfaction. Brian earned his Bachelors of Science degree from Marquette University.
Mark Werwath  
Since 1993, Mark Werwath has worked for Motorola Land Mobile Products as the Director of iDEN system software process and project management. In his 15 years of experience, he has developed the leadership and project management skills that helped him to achieve 100% on time performance from all major software deliverables in a two-year period. He also worked at Northrop managing major programs for the defense industry. Mark earned a Master of Engineering Management from Northwestern University, and a BS in engineering from the University of Illinois-Chicago.

Sharon McDaniels  
Sharon was recently contracted by ProLima, LLC as their Executive VP of Strategy and marketing, after 15+ years with Motorola, Inc. Sharon's experiences have been diverse, with much of it focused on Supply Chain, Program management, Quality, Customer Loyalty, International Operations, and Leadership.

Sharon has a passion for "performance excellence" (Baldridge), and it shows. "Self-Audit processes, whether they encompass strategy, marketing, or product manufacturing are still the best policy," says Sharon in a recent symposium on Performance Excellence. She will share some academic and philosophic views with you, that will have you look at Project Management through the Customer's eyes. Sharon speaks at many industry-based seminars and symposiums on this, and other subjects.

Sharon has a Bachelors degree in Computer Science, and a Masters in Global Management. She also has a paralegal certificate, and is a Certified Marketing Services Executive. She was awarded the PM instructor of the year for 1999 at DePaul, and "loves to teach"!

The Cost  

**Option One** - The entire program (all both modules) may be paid for at one time, prior to the program start date, at a cost of $1,800.

**Option Two** - $1000 per module. Tuition is due at the start of each module.

Required textbooks and materials will be sold separately. Tuition deferment options are available to companies.